Instinct Blindness

The lack of attention and resulting lack of memory traces from tasks that have become automatic.

Modular Mind

The concept that a mind is composed of modules which have distinct established functions and specialized mechanisms designed by evolution to cope with certain recurring adaptive problems.

Confirmation Bias

The tendency to search for, interpret, favor, and recall information in a way that confirms one's pre-existing beliefs or hypotheses.

Myside Bias

The process of interpreting and understanding sensory information. Their strength in this trait likely gave humans an evolutionary advantage over other animals, and so this little book.