

Website

Image size: 1366 x 768 px

File format: JPEG

RGB Color Space

- Title
- Informational text to accompany images
- All necessary links or .pdf files.
- Specific dates to post
- Final deadline dates

Facebook News Feed/Timeline

Image Size:

Please use 3:2 ratio in 72 dpi

500 x 750 pixels (Vertical)

500 pixels wide (Horizontal)

500 x 500 pixels (Square)

File format: JPEG

RGB Color Space

Short informational text to accompany the image if text not already included on the image. Webpage link if applicable.

Hashtags “#” if applicable. Please double check how the hashtags you want to use are already used, there are often quite surprising collections of images that can end up being linked together unintentionally.

Instagram

Image Size:

1080x1080 (square image)

1080x1350 pixels (vertical image)

1080x566 pixels (horizontal image)

File Format: JPEG

RGB Color Space

Short informational text to accompany the image if text not already included on the image.

Hashtags “#” if applicable. Please double check how the hashtags you want to use are already used, there are often quite surprising collections of images that can end up being linked together unintentionally.

Twitter:

Ideal Image width/height: 1200 X 675 pixels. Minimum 600 X 335 pixels.