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# 20 CALL FOR PROPOSALS 10

Proposals are due April 1, 2010

The American Printing History Association  
welcomes proposals for its 2010 annual conference,

*Learning to Print, Teaching to Print:  
Historical and Contemporary Perspectives*

Corcoran College of Art + Design in Washington, DC  
October 15–17, 2010

The conference will be held October 15–17, 2010, at the Corcoran College of Art + Design in Washington, DC.  
The main proceedings will take place on Saturday, October 16. Full details will be available at the Web site  
of the American Printing History Association, [www.printinghistory.org](http://www.printinghistory.org).

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Since the time of Gutenberg, the arts and techniques of printing have been passed down through a variety of means. This conference will explore the ways practitioners learn to design, print, illustrate, bind, and make books and other printed matter—and how they are taught. The individual mentor or master, the role of guilds, apprenticeships, commercial training, professional and amateur organizations, formal academic programs, and the self-taught are among our interests. Presentations might also deal with the transfer of knowledge through print: using the work of other printers as models; type specimens; printers' manuals; how-to books; instructive periodicals; and the building of personal, corporate, and institutional libraries about the book arts. In addition, we seek talks that consider the transfer—by gift, purchase, or mere acquisition—of type, presses, and other tools from one printer to another.

The focus will be both historical, examining the way in which methods and styles are consciously continued, and contemporary, looking at how the arts and crafts of the book are learned now, in an era in which new technologies and aesthetics coexist with tradition. Particular attention will be paid to the important and increasing role of letterpress and book arts programs at art schools, colleges, and universities. The conference program will be as varied as the ways there are of teaching and learning printing. Along with keynote addresses by a historian and a practitioner, we envision scholarly papers, panel discussions, pedagogical and hands-on workshops, demonstrations, specially arranged tours, and an exhibition. With its new M.A. program combining book history and book arts, the Corcoran, long one of Washington's premier museums and art schools, is the ideal venue for a conference on the theme of learning and teaching.

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## Submission

Electronic (preferred) or hard copy submissions will be accepted. Send e-mailed proposals as attachments in Word or pdf to [apha2010conference@gmail.com](mailto:apha2010conference@gmail.com).

Mail hard-copy proposals to:

Casey Smith  
Corcoran College of Art + Design  
500 Seventeenth Street NW  
Washington, DC 20005

APHA membership must be current at the time of registration for all presenters.

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## Guidelines

We solicit proposals:

of 20 minutes in length

- papers
- workshops
- demonstrations

of 50 minutes in length

- panel discussions with three or more participants.

Apart from its annual conference, APHA supports research and scholarship through its journal *Printing History* and other publications, an annual Lieberman Lecture named after a founder of the association, an oral history project, and a fellowship program. The association, founded in 1974, encourages the preservation of printing artifacts and source materials for printing history.

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USING A VANDERCOOK PRESS AT THE M.A. ART AND THE BOOK LETTERPRESS STUDIO  
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